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| American Soybean Association |
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| ****ASA Now Accepting Applications for the Conservation Legacy Awards****  **ST. LOUIS (June 24, 2022) —** Share the story of how conservation is part of your farm operation and you could be recognized with a Conservation Legacy Award. The awards recognize farm management practices of U.S. soybean farmers that are both environmentally friendly and profitable.  Are you using a reduced tillage practice on your farm? Do you grow cover crops? Have you taken steps to improve energy efficiency or water quality? These are just a few conservation practices used on some farms today that can help produce sustainable U.S. soybeans. Different regions of the country have their own unique challenges and ways to approach conservation and sustainability. We want to hear your farm’s conservation story!  All U.S. soybean farmers are eligible to enter to win a Conservation Legacy Award. Entries are judged on soil management, water management, input management, conservation, environmental management and sustainability.  The selection process for these awards is divided into four regions – Midwest, Upper Midwest, Northeast and South. One farmer from each of these regions will be recognized at the 2023 Commodity Classic in Orlando, FL, and one will be named the National Conservation Legacy Award recipient.  **Award Winners Receive:*** An expense-paid trip for two to Commodity Classic March 9-11, 2023, in Orlando, FL.
* Recognition at the ASA Awards Banquet at Commodity Classic.
* A feature story and news segment on their farm in Farm Journal magazine and on the AgDay television show.
* Video on each award winner’s farm and conservation practices.

The Conservation Legacy Awards are sponsored by the American Soybean Association (ASA), BASF, Bayer, Nutrien, the United Soybean Board/Soybean Checkoff and Valent U.S.A.  More information on past winners and how to submit an application is available in the “About” section under “Awards” on the [ASA website](http://asa.informz.net/z/cjUucD9taT0xMDY0ODg3MiZwPTEmdT0xMDM1OTc0Njg2JmxpPTk1Nzk1MDIx/index.html).   All [applications](http://asa.informz.net/z/cjUucD9taT0xMDY0ODg3MiZwPTEmdT0xMDM1OTc0Njg2JmxpPTk1Nzk1MDIy/index.html) must be submitted by August 15, 2022. |

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|   ###      The American Soybean Association (ASA) represents U.S. soybean farmers on domestic and international policy issues important to the soybean industry. ASA has 26 affiliated state associations representing 30 soybean-producing states and more than 500,000 soybean farmers.    |

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| **For more information contact:**  |

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| Michelle Hummel, Director, Industry & Stakeholder Relations, mhummel@soy.org |

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| Access this release online at [SoyGrowers.com](http://asa.informz.net/z/cjUucD9taT0xMDY0ODg3MiZwPTEmdT0xMDM1OTc0Njg2JmxpPTk1Nzk1MDIz/index.html). |

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