



CONSERVATION LEGACY *awards* 2011-12



*Recognizing the Conservation Achievements
of U.S. Soybean Farmers...*

Tell Us Your Conservation Story!

Sponsored by:





*Are you dedicated
to soybean farming
and conservation
or do you know
someone who is?*



Ed Ulch,
Ulch Farms
Solon, Iowa

2010-11 Midwest Region
and National Winner

Henry Kallal
Kallal Farms
Jerseyville, Illinois

2010-11 Northeast
Region Winner



Richard Jameson
Jameson Farms
Brownsville, Tennessee

2010-11 South Region
Winner

THE REGIONS

MIDWEST

Iowa, Kansas, Minnesota, Missouri, Nebraska,
North Dakota, Oklahoma, South Dakota

SOUTH

Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi,
North Carolina, South Carolina, Tennessee, Texas

NORTHEAST

Delaware, Illinois, Indiana, Maryland, Michigan, New Jersey,
New York, Ohio, Pennsylvania, Virginia, Wisconsin

**The Conservation Legacy Awards
recognize the outstanding environmental
and conservation achievements of U.S. soybean
producers who distinguish themselves by taking
care of the environment while still reaping
economic returns from their farms.**

ELIGIBILITY REQUIREMENTS

- All U.S. soybean farmers are eligible to enter.
- Applicants do not need to be an ASA member to apply. (Winners will receive a complimentary one-year membership or a one-year extension if currently a member.)

SELECTION CRITERIA

Entries will be evaluated based on:

- Cropland management practices (50%).
- Farmstead protection (30%).
- Conservation and environmental management (20%).

Growers using reduced-tillage systems, such as no-till, strip-till, minimum-till or other conservation practices are encouraged to submit an application. Entries that showcase management practices that are both environmentally friendly and profitable will be eligible.

SELECTION PROCESS

Through the Conservation Awards program:

- A national selection committee composed of soybean farmers, conservationists and natural resource professionals will evaluate all nominations.
- Selection will be based on each farmer's environmental and economic program.
- Three regional winners will be selected for their stewardship efforts, and a national winner will be chosen from among the three.

THE AWARD

Winners will receive:

- Expense-paid trip to Commodity Classic (includes Classic registration for two, hotel, airfare and miscellaneous costs) for three regional winners and a spouse/guest March 1-3, 2012 in Nashville, TN.
- Recognition at ASA Awards Banquet.
- Feature story highlighting each winner's conservation efforts in *Corn & Soybean Digest*, *ASA Today* newsletter and *ASA Weekly Leader Letter*.

**CONGRATULATIONS TO THE
2010-2011 MIDWEST REGION AND
NATIONAL CONSERVATION
LEGACY AWARD WINNERS
ED ULCH AND SON, BRIAN ULCH
ULCH FARMS, SOLON, IOWA**



Pictured left to right:
American Soybean Association President Alan Kemper, Brian Ulch,
Ed Ulch, Soybean Industry Affairs lead for Monsanto Mindy Whittle,
and Editor of Corn and Soybean Digest Greg Lamp
at the awards presentation on March 4, 2011 in Tampa, FL.



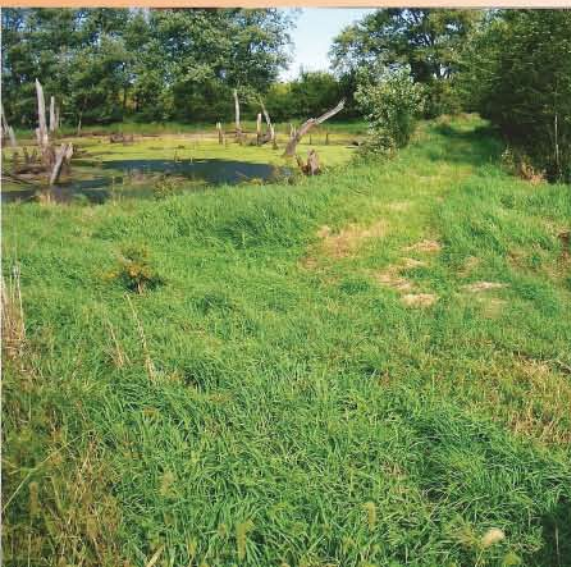
"I feel morally obligated to manage the land in a way that improves the productivity of the soil and keeps it in place. Conservation also includes managing water for the benefit of both the land and the water. We need to strive for sustainability."

—Ed Ulch, 2010-11 Midwest Region and National Winner



Left: Ed Ulch planted wildlife cover as part of his conservation efforts.

Below: Pond and sedimentation structure on Ulch Farms.



Right: Grass stream buffer on Ulch Farms.





"Farmers are naturally stewards of the land because preservation of natural resources is also preservation of their legacy. They expect us to provide them with tools that effectively manage resources today and into the future. As a sponsor of this award, BASF recognizes the dedication of U.S. farmers to conserve and preserve."

– Nevin McDougall
Senior Vice President
North America, Crop Protection
BASF Corporation



MONSANTO



"With global population expected to grow by 40 percent in the next few decades, agriculture will need to become more productive and more sustainable in order to keep pace with rapidly increasing demands. Monsanto is proud to sponsor this award that recognizes the outstanding conservation efforts of U.S. farmers."

– Michael Doane,
Sustainable Agriculture Policy Lead,
Monsanto Co.



Our soybean checkoff.
Effective. Efficient. Farmer-Driven.

"Conservation goes hand in hand with sustainability. What makes a soybean farmer a good conservationist is also what helps that farmer, and all U.S. soybean farmers, remain sustainable. It's important to recognize those who put conservation practices to work every day. My fellow checkoff farmer-leaders and I proudly support the Conservation Legacy Awards."

– Marc Curtis
Chairman
United Soybean Board
Leland, Miss., soybean farmer



"Nurturing the land so it provides long-term sustainability for optimal profitability is what conservation is all about for today's farmers."

The Conservation Legacy Awards program honors those who excel at integrating commonsense stewardship practices into their farming operations each and every day."

– Greg Lamp
Editor
Corn & Soybean Digest



For more information about the Conservation Legacy Awards Program visit
www.SoyGrowers.com/clap

The 2011-2012 application deadline is August 5, 2011



American Soybean Association 2011-12 Conservation Legacy Awards Application Form

Application deadline is Friday, August 5, 2011

Name: _____

Farm Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Business Phone: _____

E-mail: _____ No. Years Farming: _____

Type of Farming Operation: ☐ Sole Owner ☐ Family Farm ☐ Partnership (if partnership, please list partners below)

How did you hear about the Conservation Legacy Awards Program?

Please provide contact information for your local newspapers

Local Paper: _____ Ph: _____

Local Paper: _____ Ph: _____

1. FARM DESCRIPTION

Total Farm Acres _____

Check all livestock you own.

Check all major crops grown.

☐ Cattle _____ #

☐ Soybean _____ # of acres

☐ Hogs _____ #

☐ Corn _____ # of acres

☐ Chickens _____ #

☐ Wheat _____ # of acres

☐ Cotton _____ # of acres

☐ Other _____ # of acres

- Attach a separate sheet to describe the nature, farm history and production history of your farm operation.

2. CROPLAND MANAGEMENT - Weighted 50%

Check which of the following practices you employ to protect environmental quality and safety on your farmstead:

☐ Integrated Pest Mgmt _____ # of Acres Applied

☐ Contour Farming _____ # of Acres

☐ Sprayer Calibration

☐ Buffer Strips _____ # of Acres

☐ Soil Sampling _____ # of Acres/ _____ Times/Yr

☐ Terracing _____ # of Acres

☐ No-Till Acres _____ # of Acres

☐ Strip Cropping _____ # of Acres

☐ Minimum-Tillage Acres _____ # of Acres

☐ Nutrient Management

☐ Strip-Till Acres _____ # of Acres

☐ Pesticide Reduction

☐ Cover Crops _____ # of Acres

☐ Other Sustainable Farming Practices
(Please list)

- Attach a separate sheet to describe the practices listed above within the farm's crop management program that promote soil conservation and protect water quality.

3. FARMSTEAD PROTECTION - Weighted 30%

Check which practices you employ to protect environmental quality and safety on your farmstead:

- ☐ Wellhead Protection Measures ☐ Petroleum Containment Facilities ☐ Pesticide and Fertilizer Handling Facilities ☐ Hazardous Waste Management
- ☐ Other practices: _____

- Attach a separate sheet to describe the practices used on your farm that promote sound environmental quality and safety.

4. CONSERVATION AND ENVIRONMENTAL MANAGEMENT - Weighted 20%

Check which practices you employ that protect and enhance environmental quality:

- ☐ Windbreak/Shelterbelts ☐ Wildlife Food Plots ☐ Wetland Protection/Enhancement ☐ Hazardous Waste Management
- _____ # of Acres _____ # of Acres

- Attach a separate sheet to describe the practices used on your farm that promote wildlife, energy conservation, farm aesthetics or neighbor relations.

5. YOUR CONSERVATION LEGACY

Attach a separate sheet to provide the following information

- Describe what conservation means to you.
- Describe how you present a positive image of farming through such things as farm tours, public speaking, community programs and organizational involvement.
- List your membership in any conservation groups or initiatives.
- List any conservation or agricultural honors or awards received.

6. PLEASE ATTACH ONE OUTSIDE, SIGNED REFERENCE LETTER

for your operation, wherein your farm and practices are described (for example, from the local conservationist or someone who speaks to your stewardship practices).

7. PLEASE ATTACH 3 TO 6 PHOTOS SHOWING YOUR FARM AND CONSERVATION EFFORTS.

For additional information/questions, call ASA at (800) 688-7692
or e-mail Byron Keelin at bkeelin@soy.org

Application forms may be mailed to:

Conservation Legacy Awards
American Soybean Association
12125 Woodcrest Executive Drive, Suite 100
St. Louis MO 63141

Submit application forms online at www.SoyGrowers.com/clap

All application forms must be postmarked or submitted online by Friday, August 5, 2011

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