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2024 Grow for the Green Soybean Yield Challenge Application Period Open *Entry deadline is August 1, 2024*



Caption: The 2024 Grow for the Green Soybean Yield Challenge is now open for applications through August 1, 2024.

LITTLE ROCK, Ark. (May 30, 2024) – The application for the 14th annual [Grow for the Green Soybean Yield Challenge](#) is open through Thursday, August 1, 2024. Soybean producers in Arkansas are eligible and encouraged to participate in this year’s contest administered by the [Arkansas Soybean Association](#) (ASA) and funded by the [Arkansas Soybean Promotion Board](#) (ASPB), with crop management assistance provided by the [University of Arkansas Extension Services](#) (UAEX).

Producers across the state participating in the competition can win a cash prize for producing the crop with the highest yield in their region. The contest was established to recognize and reward Arkansas’s top soybean producers, collect valuable production data and promote best production practices in the state.

“The Grow for the Green Soybean Yield Challenge is pivotal in promoting the importance of soybean production in Arkansas,” said Derek Helms, GFTG Chairman for the Arkansas Soybean Association and Clark County farmer. “Each year, the soybean industry contributes \$2 billion to the state’s economy, and that’s backed by the hard work of soybean producers.”

The 2024 edition of the contest follows the form of previous years in which the state is divided into seven geographic regions or categories, plus one conventional (non-GMO) category, that covers the entire state. These include:



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1. **Northeast Delta:** Mississippi, Crittenden, and East of Crowley's Ridge in Clay, Greene, Craighead, Poinsett, Cross (east of Crowley's Ridge) counties
2. **Northeast:** Randolph, Lawrence and West of Crowley's Ridge in Clay, Greene, Craighead, Poinsett, Cross (west of Crowley's Ridge) counties
3. **White River Basin:** Independence, Jackson, Woodruff, White, Monroe counties
4. **Central & Grand Prairie:** Pulaski, Lonoke, Prairie, Arkansas counties
5. **East Central Delta:** St. Francis, Lee, Phillips, Desha (Snow Lake Area) counties
6. **Southeast Delta:** Jefferson, Lincoln, Drew, Ashley, Chicot, Desha counties
7. **Western:** Remainder of the state
8. **Conventional Division:** Entire State non-GMO production

Cash prizes for each category will be awarded to the top three producers at the ASA Annual Meeting in January 2025. Entries are limited to one field per household in each division. Household is defined as husband and wife.

First-place contestants in each category will receive a cash prize of \$7,500, second-place contestants will receive \$5,000, and third-place contestants will collect \$2,500. Producers who achieve 100 bushels for the first time are eligible to receive a portion of an additional \$5,000 in prize money and a paid registration to the [2025 Commodity Classic](#) in Denver, Colorado. For existing members of the [100 Bushel Club](#), producers will compete in a category against each other for a \$5,000 grand prize. All previous winners who have achieved 100 bushels compete against each other in a separate champions division.

This year, all participating producers are asked to submit harvest reports within 48 hours of harvest and complete agronomic production data by Wednesday, November 15, 2024. Those who submit all harvest and agronomic data but do not place in their division will be awarded \$200 and entered in a drawing for a trip to the 2025 Commodity Classic.

"Producers who participate in the contest represent the best in the Arkansas soybean industry," said [John Freeman](#), Arkansas Soybean Promotion Board chairman and Desha County producer. "Their dedication to agriculture and work in advancing our industry deserves our recognition and appreciation."

Production data and contest [results](#) from 2023 and previous years are available [here](#). Entry forms and contest rules are available upon request from your local county extension agent or by contacting the ASA office at 501-666-1418. Applications can also be downloaded [here](#).

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Arkansas Soybean Promotion Board

The Arkansas Soybean Promotion Board is led by nine volunteer farmer-leaders nominated by various producer organizations in Arkansas and appointed by the Governor. Soybeans are Arkansas's top row crop with approximately 3 million acres planted each year, generating an annual economic impact of \$2 billion. Arkansas is consistently ranked among the top ten soybean



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producing states nationally, exporting 50% of its crop. ASPB invests more than \$2.2 million in research each year as part of its commitment to the continued sustainability of the Arkansas soybean industry. Learn more by visiting www.themiraclebean.com.

Arkansas Soybean Association

Since 1964, the Arkansas Soybean Association has worked diligently to enhance the economic viability and social well-being of Arkansas soybean producers and their industry. The ASA is an affiliate of the American Soybean Association and is governed by a board of 30 volunteer farmer-leaders from across the state. Learn more about the Arkansas Soybean Association at www.arkansassoybean.com.